

**BENDER
APPROVED**

CENTURY ELITE PRO DEALER GUIDE

The Century Advantage Starts Here

The Century Elite Pro Dealer Program is designed to help contractors stay competitive, increase profitability, and deliver greater value to their customers. From rebates and extended labor warranty options to co-op marketing support and dealer-exclusive resources, the program provides practical benefits that support business growth while helping you get more from every Century equipment purchase.

Program Specifics:

- Simple Rebates on Century LE Series Gas Furnaces, Air Conditioners, Heat Pumps, Packaged systems, VXP-Series Cold-Climate Heat Pumps and VXP-Series Air Handlers, and VHP-Series Single/Multi-Zone Outdoor Units ONLY.
 - \$25 Rebate per Unit, credited bi-annually
 - \$50 Rebate per Unit on 100+ annual usage, credited bi-annually and retroactive to unit #1 (additional \$25 rebate)
 - Minimum 12 Total Annual Units per Dealer
 - Maximum 150 Total Annual Units per Dealer

Extended Labor Warranties*

Elite Pro Dealers have access to three(3) separate extended labor warranties for their customers. Purchased independently from the equipment as a simple part number, they give consumers what they desire - peace-of-mind. Purchased Warranties are for “system” application. They can cover a new furnace-only, or a furnace AND AC or HP for the same cost.

- ELP2 – 2 Year Extended Labor Warranty
- ELP5 – 5 Year Extended Labor Warranty
- ELP6 – 6 Year Extended Labor Warranty
- ELP10 – 10 Year Extended Labor Warranty
- ELP12 – 12 Year Extended Labor Warranty

Claims will be limited the following flat reimbursement credits:

1. \$200 Credit for “Major Electrical Mechanical,” for example blower motors, condenser fan motors, gas valves, printed circuit boards
2. \$300 Credit for “Minor Refrigerant Mechanical,” for example indoor metering devices, blower wheels, collector boxes, gas manifolds, refrigerant leaks at joints, indoor coils
3. \$500 Credit for “Major Refrigerant Mechanical,” for example compressor, outdoor coil, reversing valve, outdoor TXV, heat exchanger

*All equipment must be registered with Century in order to receive all the benefits of our warranties.

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3% Co-op Fund

Allows the contractor to access a generous co-operative fund that can expand business, grow the brand, and promote more equipment sales.

Century Branded Century-Care Package

Banners, T-Shirts, Truck Graphics and other merch sent directly to you as a complimentary gift. Includes Century Elite Pro Dealer document package.

Three Reasons to Buy. One More Reason to Choose Century.

The Elite Pro Dealer Program adds even more value to every Century equipment purchase.



Exceptional Value

Century helps contractors remain competitive by offering dependable solutions at an attractive price point.



Industry-Leading Warranty

Century systems are backed by an industry-leading 12-year warranty, providing added confidence for both contractors and homeowners.



Built for Reliability

Century systems are manufactured by one of the top manufacturers in the country. It is designed to help contractors minimize callbacks and maximize customer satisfaction.

